



Liz Pabon

A Fempreneur, Author, Speaker, Business Coach, Brand Enthusiast and All Around Dynamo, Liz Pabon Inspires Action!

From the Corporate World to Blazing Her Own Trail

A former Publishing Executive, Liz established her background in marketing communication as VP of Sales & Marketing at some of the worlds leading media publishers. Having a passion for entrepreneurship, Liz left her corporate ivory tower to launch Liz P. Communications. As the companies President and Branding Maven, Liz specializes in helping small business entrepreneurs take their business' to the next level by designing fresh, distinctive and intriguing brands that attract new clients, strengthen customer relationships, and boost sales.

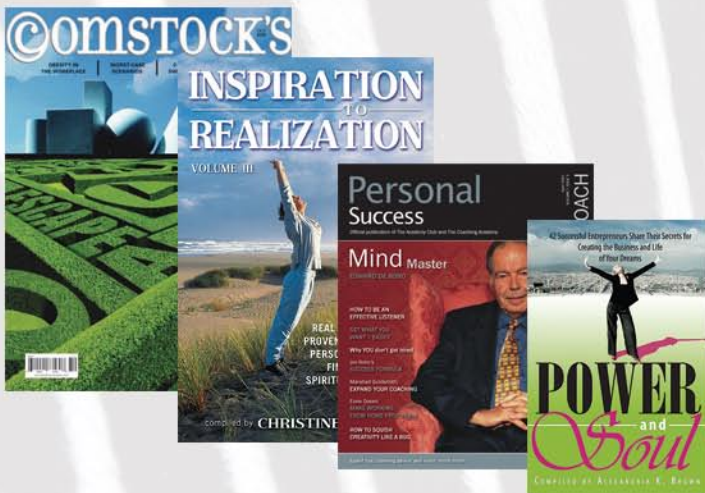
A Lover of Dogs and Shoe Fanatic

When not coaching with clients, Liz enjoys reading, watching classic movies, spending time with her hunky husband and four "fur" kids. An avid shoe and handbag queen, Liz enjoys adding new items to her court of accessories. On occasion, she lifts weights and has a passion for yoga... you've got to be fit to walk in her shoes!

She's Stimulating, Motivating and Full of Wit

Liz challenges conventional thinking and opens minds to new possibilities. She's often quoted as saying, "If you continue doing what you've been doing, you'll continue to get what you've been getting." Liz embraces a "think big and play big" philosophy and gets excited about helping her clients explore possibilities.

Featured In:



The Buzz on Liz:

"Liz, thank you very much for a very comprehensive and rich presentation. The manner in which you organized this discussion helped to solidify and organize my own thoughts about developing my business and service to others."

"I wanted to tell you in person, but you were such a popular lady yesterday! Your presentation was terrific. I found your point of view refreshing and thought provoking."

Most Requested Programs:

**From Invisible to Invincible:
6-Steps to Designing a Marketable, Brand that Captivates, Connects and Converts Prospects to Clients.**

Branding is so powerful that it influences the way others respond to your products, services and you. What is your brand saying about you? How effective are you? Is your brand taking a snooze or creating a buzz? In this lively presentation, discover how to showcase your best product while strengthening your ability to persuade and inspire, increase your sphere of influence, and unleash the power of your personal charisma.

The 5 Unbreakable Rules of Passionate and Persuasive Presentations

If you've ever been on the receiving end of a presentation, you know that many presenters fall flat delivering no passion and having zero persuasion power. The problem is that many presenters don't realize that a passionate, persuasive presentation is different from presentations designed to educate and inform. By injection passion and persuasion in any presentation you will command attention and get results...by avoiding these five pitfalls.

Partial Client/Speaking List:

eWomen Network, **NAWBO**, American Business Women Assoc., **Placer Women's Network**, Powerful You! Women's Network **Financial Title**, Roseville Chamber, **1st Option Mortgage** El Dorado Hills Chamber, **Placer SPEAC Group**, Folsom Chamber
And hundreds of talented, successful consultants, coaches and small business entrepreneurs that are achieving Wild Success!



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